

Collaboration Counts in Securing Funds



Metro Health Hospital Green Roof, Grand Rapids, MI

Dig Deep’s approach to securing capital funds is about much more than technical assistance. “The Dig Deep team understood exactly what we needed,” comments the City of Newport’s Public Works Director Tim Gross. “Plus, Dig Deep engaged our target funding agency in the planning process, setting us up for success.” Dig Deep CEO Tia Cavender notes that forging these relationships is an absolute must for fundraising success. Collaboration between funder and recipient improves the overall project and significantly increases the rate of funding success, both now, and in the future. Highlights below showcase Dig Deep’s track record in securing capital funds.

Money Secured Project Highlights

Metro Health Hospital

PROBLEM The costs for a new 58,000-square-foot green roof were out of reach for a small, osteopathic teaching hospital in West Michigan.

SOLUTION A Dig Deep strategist helped identify and secure \$660,000 in state grants, corporate sponsorships, and private grants to fund ⅔ of the overall green roof construction cost.

Bluff Lake Nature Center

PROBLEM A leaking lake posed big problems and big design costs.

SOLUTION During the planning phase, Dig Deep identified a new design firm to create an alternative, less expensive design for the project that saved \$500,000, and helped secure \$1.1 million in state grants.

CLIENT	MONEY SECURED	PROJECT
Bluff Lake Nature Center, CO	\$1.1 million in state and private grant funds	Water infrastructure for Bluff Lake
City of Cheyenne, WY	\$17 million in state and federal grants	Water infrastructure projects in the City of Cheyenne’s West Edge redevelopment area
City of Newport, OR	Over \$14 million in low-interest government loans; raised \$2.9 million in federal, state and private grants	Various water and wastewater capital improvement projects throughout the City of Newport
Metro Health Hospital, Grand Rapids, MI	\$660,000 in state and private grants	Installation of green roof on new hospital building
City of Newport, OR	\$500,000 in state planning grants	Feasibility planning for the replacement of the Big Creek Dams
Pitkin County, CO Landfill	\$150,000 in federal grants	Installation of a portable, on-site wastewater treatment system at the County’s waste management facility