

Impacting the Bottom Line



Newport Fire Station, Newport, OR

At Dig Deep, ROI is the single most important indicator we track when measuring success. For cost-conscious clients who are held accountable to taxpayers and other stakeholders for every expenditure, this indicator is doubly important. So how does Dig Deep fare? We consistently deliver a 100% ROI within 12–18 months, with an average ROI of 4:1 within 2 years. Below are more details on our impressive ROI track record.

ROI Project Highlights

Agate Beach

PROBLEM The City of Newport, OR, needed to upgrade its wastewater system, but lacked the funding for the project.

SOLUTION Dig Deep did its digging to find a government loan at 2.49% APR versus the typical municipal bond at 3.89% APR. Not having to pay interest until construction for Phase 1 was completed, the City saved \$2.2 million in interest payments.

Big Creek Road

PROBLEM A landslide from a storm event wiped out the only access route to the City's raw water supply source. Repairs were needed immediately, but funds were lacking.

SOLUTION FEMA subsidized 75% of the costs, and Dig Deep helped secure an Oregon Emergency Grant to cover the City's 25% portion. Consequently, the City was reimbursed for 100% of the repair costs with government grants.

TITLE	ROI	DESCRIPTION	INVESTMENT	RESULT
Agate Beach Wastewater Improvements for City of Newport, OR	41:1	Repair and update the City's wastewater system at Agate Beach	\$49,300	\$2 million in interest savings and the City was able to leverage their money to complete the project immediately; spending the interest savings on other capital improvement projects
Automated Metering Infrastructure for City of Newport, OR	5:1	Replace the City's outdated water meter system with new digital equipment and software	\$50,000	\$300,000 in federal grants for cost of digital meters
Big Creek Road in Newport, OR	16:1	Repair access road to the City's only source of water	\$12,700	\$216,702 in state grants to cover 100% of the City's cost of the road repair
Newport Fire Station	6:1	Retrofit the City of Newport's main fire station to withstand a seismic event	\$50,000	\$1.5 million in state grants to fund 100% of the fire station improvement costs
Pitkin County, CO Landfill	3:1	Helped identify and secure a grant to improve the County's septic waste removal process	\$42,500	\$150,000 in federal grants for waste removal improvements
Share Good Foods, CO	5:1	Assess potential for workforce development programs	\$9,600	\$50,000 reinvested in operating and workforce development costs